

RECYCLING JUST GOT A WHOLE LOT EASIER – AT STEEL PACIFIC’S EZ DROP LOCATIONS.

Steel Pacific Recycling’s new EZ Drop recycling centres make recycling metal and other materials a breeze. The new drop-off areas have been designed to help people off-load their recyclables quickly and efficiently.

“Easier recycling processes mean more material is kept ‘in play’ and out of the landfill,” explains Executive Director Andrew Ketch. “After all, it is far too easy to simply throw something in the garbage can. Our new EZ Drop areas turn a chore into a pleasant experience!”

EZ Drop centres are now in place in Steel Pacific Recycling’s six Island depots between Victoria and Campbell River. These EZ Drop locations accept all types of metal and wood scraps, and a few also accept demolition debris and other materials.

“We invite people to drop by their closest depot to see for themselves how easy recycling has become,” continues Ketch. “Our bright blue EZ Drop signs are hard to miss, and our friendly staff are always available to help with off-loading.”

This EZ Drop program is one of a number of Steel Pacific Recycling initiatives designed to keep recyclable material out of the waste stream. They also recently launched a “Scrap Drive” program – which serves the dual purpose of helping local non-

profits raise much-needed funds, and protecting the environment – and produced a newsletter that profiles companies that are creating innovative products out of recycled materials. Visit Steel Pacific’s website for more details on any of these activities.

“Our main objective is to repurpose materials for the good of the earth. This is what we mean by ‘keep it in play,’” explains Ketch.

Steel Pacific Recycling is the industry leader on Vancouver Island; their advanced operations include efficient, high-value materials recovery and waste management, as well as environmentally friendly demolition and site remediation. Steel Pacific has been helping customers and communities conserve energy, offset carbon, protect the environment and preserve precious natural resources since 1957.

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